

IGOR BOSNJAK Tre domande | Three questions / Articolo pubblicato da: Elena Abbiatici

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Elena Abbiatici: What is your creation process? Does it start from an image, an idea, or from something else?

I.B. My approach to how I create my art, including video works, is utterly conceptual (from idea to image). I carefully select the best medium for an initial idea I wish to materialise, or better still visualise. After selecting the medium (also if its video), I contextualise the idea, collect theoretical background, research texts, Internet sources, and only then do I move on to the production process. Neither the production nor the quality of the material are the most important, they only come second, although I do try and use minimal standards for galleries and museums, such as mini DV or HD video. Again, the final product, any work in its complete form, will depend on the kind of effect it is meant to have on the audience: subversive, challenging, psychological...

Elena Abbiatici: Are your works influenced by other artistic disciplines, such as music, cinema, painting?

I.B. I have been greatly influenced by Gilles Deleuze, because I came to realise that all his postulates on the theory of film and moving images may easily be applied in any analysis of any work that has to do with moving pictures (film, video, installation, environment, etc.). Also, his terminology and his thinking opened the door for me into a world of both practical and theoretical dealings with moving images, because Deleuze developed a complete philosophy of moving images. There has been a change in new video art in terms of what is seen as important, from what images show to what they provoke and how they affect the body and senses, resulting in complex audio-visual and haptic effects.

Elena Abbiatici: Which are the videomakers who have influenced you the most?

I.B. Bill Viola, Patrick Bergeron, Douglas Gordon, David Lynch, Todd Rohall and so on.